

THE CLAIMS

1. (Previously presented) A system supporting the automatic selection of media according to a user profile, the system comprising:

a television display to support the consumption of media;

a user interface accessible via the television display, the user interface displaying at least one media channel comprising media available for consumption;

a storage that stores media, the storage communicatively coupled to the television display, the storage having an associated network address; and

server software that receives a request identifying one or both of the associated network address and/or a user identifier, and responds by automatically selecting media according to a user profile, the user profile corresponding to one or both of the associated network address and/or a user identifier, and delivering to the storage, via a communication network, information identifying the selected media, the information for incorporation into the user interface.

2. (Previously presented) The system of claim 1 wherein the associated network address is one of an Internet protocol (IP) address, a media access control (MAC) address, or an electronic serial number (ESN).

3. (Previously presented) The system of claim 1 wherein the communication network comprises one or more of a cable infrastructure, a satellite network infrastructure, a digital subscriber line (DSL) infrastructure, an Internet infrastructure, an intranet infrastructure, a wired infrastructure, and/or a wireless infrastructure.

4. (Original) The system of claim 1 wherein the communication network is the Internet.

5. (Previously presented) The system of claim 1 wherein the selected media comprises one or more of audio, a still image, video, and/or data.

6. (Original) The system of claim 1 wherein the selected media comprises real-time video.

7. (Previously presented) The system of claim 1 wherein consumption comprises one or more of playing audio, displaying a still image, displaying video, and/or displaying data.

8. (Original) The system of claim 1 wherein the user profile corresponds to an individual user.

9. (Previously presented) The system of claim 1 wherein the user profile comprises one or more of a user interest, an age, a hobby, a gender, a viewing history, a genre, a media type, a media format, a media quality, a time, and/or a media selection.

10. (Original) A system supporting the automatic selection of media according to a user profile, the system comprising:

a user interface displaying at least one media channel comprising media available for consumption;

a storage that stores media, the storage having an associated network address; and

server software that automatically selects media according to a user profile, and delivers to the storage, via a communication network, information identifying the selected media, the information for incorporation into the user interface.

11. (Previously presented) The system of claim 10 wherein the media comprises one or more of audio, a still image, video, and/or data.

12. (Original) The system of claim 11 wherein the media comprises real-time video.

13. (Previously presented) The system of claim 10 wherein the network address is one of an Internet protocol (IP) address, a media access control (MAC) address, or an electronic serial number (ESN).

14. (Previously presented) The system of claim 10 wherein consumption comprises one or more of playing audio, displaying a still image, displaying video, and/or displaying data.

15. (Previously presented) The system of claim 10 wherein the communication network comprises one or more of a cable infrastructure, a satellite network infrastructure, a

digital subscriber line (DSL) infrastructure, an Internet infrastructure, an intranet infrastructure, a wired infrastructure, and/or a wireless infrastructure.

16. (Original) The system of claim 10 wherein the communication network is the Internet.

17. (Previously presented) The system of claim 10 wherein the user profile comprises one or more of a user interest, an age, a hobby, a gender, a viewing history, a genre, a media type, a media format, a media quality, a time, and/or user selected media.

18. (Original) The system of claim 10 wherein the server software supports anonymous media exchange.

19. (Original) The system of claim 10 wherein the server software coordinates the delivery of the selected media to the storage.

20. (Original) The system of claim 10 wherein the server software is at a location separate from the storage.

21. (Original) A method of operating a system supporting the automatic selection of media according to a user profile, the method comprising:

receiving a user profile from a user;

automatically selecting media according to the user profile;

communicating to the user information identifying the media;
receiving a request from the user for at least a portion of the identified media; and
coordinating the delivery of the at least a portion of the identified media from a source to
the user for consumption.

22. (Previously presented) The method of claim 21 wherein the user profile comprises one or more of a user interest, an age, a hobby, a gender, a viewing history, a genre, a media type, a media format, a media quality, a time, and/or user selected media.

23. (Previously presented) The method of claim 21 wherein the media comprises one or more of audio, a still image, video, real-time video, and/or data.

24. (Previously presented) The method of claim 21 wherein the consumption comprises one or more of playing audio, displaying a still image, displaying video, and/or displaying data.

25. (Previously presented) The method of claim 21 wherein the delivery uses a communication network comprising one or more of a cable infrastructure, a satellite network infrastructure, a digital subscriber line (DSL) infrastructure, an Internet infrastructure, an intranet infrastructure, a wired infrastructure, and/or a wireless infrastructure.

26. (Original) The method of claim 25 wherein the communication network is the Internet.

27. (Original) The method of claim 21 wherein the user is unknown to the source.

28. (New) A system supporting the automatic selection of media according to a user profile, the system comprising:

a user interface accessible via a television display, the user interface displaying at least one media channel comprising media available for consumption;

a storage that stores media, the storage communicatively coupled to the television display, the storage having an associated network address; and

at least one processor that sends a request identifying one or both of the associated network address and/or a user identifier, supports receipt, in response to the request and via a communication network, of media automatically selected according to a user profile, the user profile corresponding to one or both of the associated network address and/or a user identifier, and supports the storing in the storage of information identifying the selected media, the information for incorporation into the user interface.

29. (New) The system of claim 28 wherein the associated network address is one of an Internet protocol (IP) address, a media access control (MAC) address, or an electronic serial number (ESN).

30. (New) The system of claim 28 wherein the communication network comprises one or more of a cable infrastructure, a satellite network infrastructure, a digital subscriber line (DSL) infrastructure, an Internet infrastructure, an intranet infrastructure, a wired infrastructure, and/or a wireless infrastructure.

31. (New) The system of claim 28 wherein the communication network is the Internet.

32. (New) The system of claim 28 wherein the selected media comprises one or more of audio, a still image, video, and/or data.

33. (New) The system of claim 28 wherein the selected media comprises real-time video.

34. (New) The system of claim 28 wherein consumption comprises one or more of playing audio, displaying a still image, displaying video, and/or displaying data.

35. (New) The system of claim 28 wherein the user profile corresponds to an individual user.

36. (New) The system of claim 28 wherein the user profile comprises one or more of a user interest, an age, a hobby, a gender, a viewing history, a genre, a media type, a media format, a media quality, a time, and/or a media selection.

37. (New) A system supporting the automatic selection of media according to a user profile, the system comprising:

at least one processor that supports a user interface, the user interface displaying at least one media channel comprising media available for consumption;

said at least one processor operatively coupled to a storage that stores media, one or both of the at least one processor and the storage having an associated network address; and

said at least one processor supports receipt, via a communication network, of media that is automatically selected according to a user profile, and supports the storing in the storage, of information identifying the selected media, the information for incorporation into the user interface.

38. (New) The system of claim 37 wherein the media comprises one or more of audio, a still image, video, and/or data.

39. (New) The system of claim 38 wherein the media comprises real-time video.

40. (New) The system of claim 37 wherein the network address is one of an Internet protocol (IP) address, a media access control (MAC) address, or an electronic serial number (ESN).

41. (New) The system of claim 37 wherein consumption comprises one or more of playing audio, displaying a still image, displaying video, and/or displaying data.

42. (New) The system of claim 37 wherein the communication network comprises one or more of a cable infrastructure, a satellite network infrastructure, a digital subscriber line (DSL) infrastructure, an Internet infrastructure, an intranet infrastructure, a wired infrastructure, and/or a wireless infrastructure.

43. (New) The system of claim 37 wherein the communication network is the Internet.

44. (New) The system of claim 37 wherein the user profile comprises one or more of a user interest, an age, a hobby, a gender, a viewing history, a genre, a media type, a media format, a media quality, a time, and/or user selected media.

45. (New) The system of claim 37 wherein the system supports anonymous media exchange.

46. (Original) The system of claim 37 wherein the at least one processor at least assists in coordinating the delivery of the selected media to the storage.

47. (New) A method of operating a system supporting the automatic selection of media according to a user profile, the method comprising:

sending by a user a user profile;

receiving by the user information identifying media automatically selected in accordance with the user profile;

sending a request by the user for at least a portion of the identified media; and

coordinating the receipt of the at least a portion of the identified media from a source to the user for consumption.

48. (New) The method of claim 47 wherein the user profile comprises one or more of a user interest, an age, a hobby, a gender, a viewing history, a genre, a media type, a media format, a media quality, a time, and/or user selected media.

49. (New) The method of claim 47 wherein the media comprises one or more of audio, a still image, video, real-time video, and/or data.

50. (New) The method of claim 47 wherein the consumption comprises one or more of playing audio, displaying a still image, displaying video, and/or displaying data.

51. (New) The method of claim 47 wherein the receipt occurs using a communication network comprising one or more of a cable infrastructure, a satellite network infrastructure, a digital subscriber line (DSL) infrastructure, an Internet infrastructure, an intranet infrastructure, a wired infrastructure, and/or a wireless infrastructure.

52. (New) The method of claim 51 wherein the communication network is the Internet.

53. (New) The method of claim 47 wherein the user is unknown to the source.